

# ON24 Live Webcasting

## Communicate Online Effectively and Efficiently



### ON24 Webcasting Benefits

- Highly scalable live events over the web
- Customizable events strengthen your brand
- Per-event pricing lowers total cost
- No downloads or plug-ins
- Powerful registration and reporting

ON24 live webcasting engages your audience with high-quality video and audio presentations complete with surveys, polls and Q&A. With ON24, the audience sees your brand while registering for and attending a live webcast. There are no conference call numbers to remember; a single URL provides access to the event, and no downloads or plug-ins are required.

#### Live Audio Webcast

*with synchronized slides and interactivity*

- Unlimited number of live attendees
- Hosted archive
- Registration service
- Event lobby and audience console
- Presentation Manager
- Confirmation, reminder and post-event email
- Multiple PowerPoint presentations
- Live polls and post-event survey
- Live Q&A during the event
- Windows Media, Real Media or Flash streams
- Six-person presenter bridge

#### Live Video Webcast

*with synchronized slides and interactivity*

- Unlimited number of live attendees
- Hosted archive
- Registration service
- Event lobby and audience console
- Presentation Manager
- Confirmation, reminder and post-event email
- Multiple PowerPoint presentations
- Live polls and post-event survey
- Live Q&A during the event
- Windows Media, Real Media, or Flash streams
- Live video signal acquisition

## Event Features and Services

### Pre Event

- Event Registration Service
- Event Lobby
- Confirmation and reminder emails
- Seamless registration option integrates with your systems

### Service Offerings

- Turn-key project management
- Design and production services
- Event setup and monitoring
- Event email setup
- Presenter training
- Archive hosting
- Custom creative services

### Live Event

- Web-based Presentation Manager
- Conference bridge for presenters
- Windows Media and Real Player live streams (Flash streaming optional)
- 16k audio and 150k/300k video streams
- PowerPoint presentations
- Live polls and surveys
- Interactive web tours
- Live Q&A

### Event Options

- Live application sharing for demos
- Flash event streaming with custom consoles
- Additional streaming minutes
- Additional attendees
- Extended event hosting
- Event translation
- Pay-per-view events
- CE module: testing and certificate generation
- Lead Scoring

### Post Event

- Hosted event archive
- Detailed reports (registration data, attendance and attendee activity)
- Follow-up email
- Event survey

### Signal Acquisition

- Live video feed via satellite, fiber or ISDN
- Live audio feed via conference bridge
- Pre-recorded content

## ON24 Presentation Manager

The screenshot displays the ON24 Presentation Manager interface in a Microsoft Internet Explorer browser window. The interface is divided into several sections:

- Event management and interactivity:** Located at the top left, it includes a navigation menu with buttons for PRESENT, SLIDER, POLLS, URLs, ATTENDEES, and EVENT LOG.
- Presenter preview of visuals:** On the left side, there is a vertical list of slide thumbnails, with the current slide highlighted.
- Audience view:** The main central area shows a presentation slide titled "Finding Grant Opportunities... a Few Clicks Away" with a "FIND grant opportunities" button and a sign-up prompt.
- Chat and Q&A management pane:** At the bottom, there is a table for managing questions and a chat area.

Q#	Author	Comment	Question	Assigned To	Priority	Ans	Status	Del
8	PM		test question	laura.chrychalek	High	0	Pushed	
9	PM		test question	Chris	High	0	Ready	
6	PM		How can I learn more about submitting an application for Grants.gov?	laura.chrychalek	High	0	Pushed	
5	PM		What are you asking to offer a tutorial on how to use Grants.gov?	laura.chrychalek	High	0	Pushed	
4	PM		Can you explain in more detail about the "bulk" in error sheet?	laura.chrychalek	High	0	Pushed	

## About ON24, Inc.

ON24, Inc. (<http://www.ON24.com>) is the global leader in webcasting and virtual events. More than 700 organizations in technology, publishing, life sciences, government and financial services rely on ON24, including IBM, Cisco, United Business Media, Credit Suisse, GE Healthcare and the National Science Foundation. ON24 is headquartered in San Francisco, with offices in New York, London and Singapore.