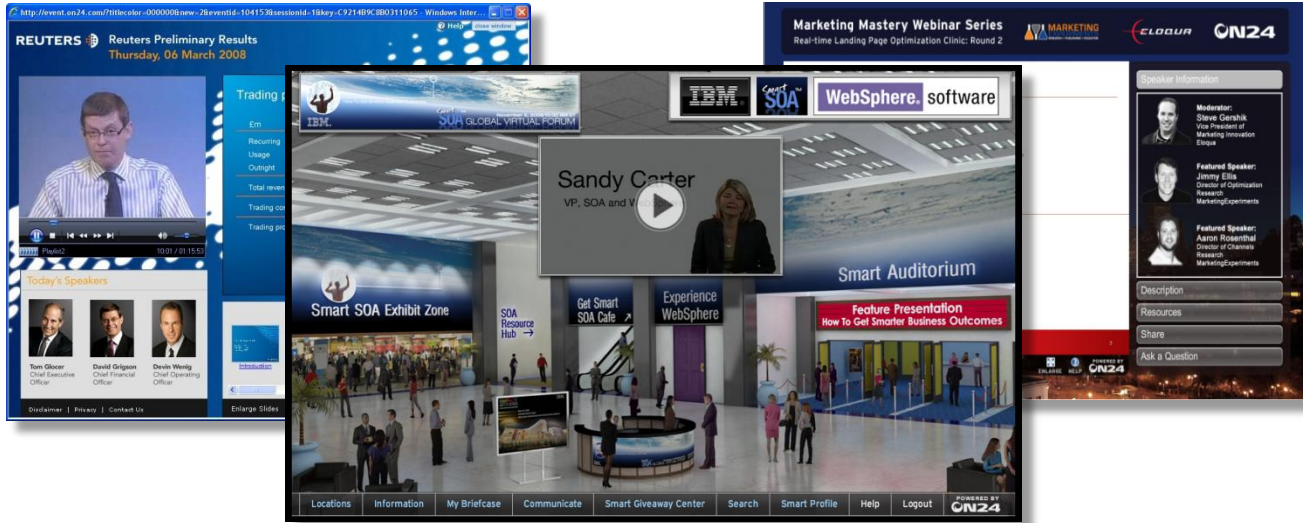


# ON24 Corporate Communications Solutions

## Reliable, Engaging Communication



*“More businesses are holding conferences and other events online rather than in hotel ballrooms or convention centers.”*

- The New York Times, 2008

Businesses are increasingly adopting virtual events as a powerful and cost-effective solution for corporate communications. Virtual events offer cost savings, convenience and global reach while engaging audiences with high-impact, interactive presentations. Virtual events also offer the use of rich media with interactivity and provide detailed reporting of attendance and activity. ON24 virtual events are highly customizable, enabling you to strengthen your brand while communicating to a global audience for product launches, investor relations, executive communications, training and community-building initiatives.

### Easily Engage Global Audiences

ON24 delivers high-impact virtual events to meet the needs of today’s communications professionals. With no conference calls, downloads or plug-ins, enterprises can easily reach internal and external audiences with engaging communication.

### Corporate Communications Application Areas

#### External:

- Product Launches
- User and Partner Conferences
- Tradeshows
- Investor Relations
- Major Announcements

#### Internal:

- Company Meetings
- Sales Kickoffs
- Employee Relations
- Training and Certification

## ON24 Solution Benefits

- **High-impact communications.** Engage your audience using fully customizable virtual events.
- **Global reach.** Cost effectively reach worldwide users on all platforms. No conference calls or downloads.
- **Proven scalability and reliability.** ON24 leads the industry with its highly scalable and fully redundant webcasting platform.
- **24/7 support.** Production and support resources are available worldwide to ensure your events are always successful.
- **Full-service event management.** Experienced event professionals available when you need them.



### Fully Customizable

ON24's Corporate Communications Solutions enable businesses to strengthen their brands and deliver engaging end-user experiences to audiences worldwide. Use high-quality video or audio together with slides, Q&A, polling, professional networking tools and custom 2-D and 3-D virtual environments.

### Global Reach

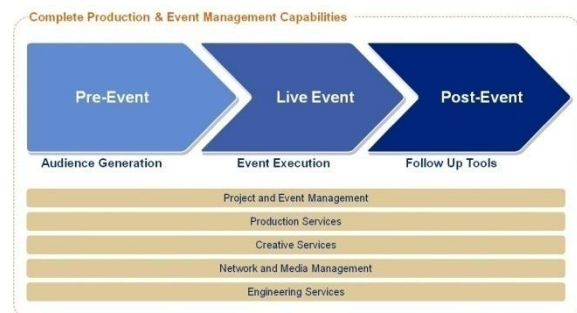
ON24 virtual events are delivered using Internet streaming. Attendees are not required to dial into conferences or be bothered with pop-ups and software downloads. Simply click on a link, turn up the volume and attend an ON24 virtual event.

### Proven Scalability and Reliability

ON24 manages the delivery of over 25,000 events per year. ON24 has made significant investments in its webcasting platform, including the deployment of completely redundant data centers to ensure the highest level of scalability and reliability in the industry. ON24 partners with leading content delivery networks to provide the best possible performance for all users regardless of location or type of connection.

### 24/7 Support and Service

The ON24 team can assist with every aspect of event production from media capture to event setup and live monitoring. ON24 has experienced production professionals available worldwide to help you execute your events.



## About ON24

ON24, Inc. (<http://www.ON24.com>) is the global leader in webcasting and virtual events. More than 700 organizations in technology, publishing, life sciences, government and financial services rely on ON24, including IBM, Cisco, United Business Media, Credit Suisse, GE Healthcare and the National Science Foundation. ON24 is headquartered in San Francisco, with offices in New York, London and Singapore.