

ON24 Fact Sheet

The Global Leader in Webcasting and Virtual Events Solutions

- Over 700 customers in technology, publishing, conferencing, life sciences and government
- Partnerships with leading B2B publishers and top conferencing providers
- The solution of choice for demand generation, corporate communications and online training
- Event delivery success rate—99.9%
- 185 employees
- Offices in San Francisco, New York, London and Singapore

Superior Expertise and Resources

- 10-year track record with more than eight years of online event delivery experience
- Delivered more than 20,000 events in 2008 and more than 16,000 events in 2007
- 4x bigger than its nearest competitor
- San Francisco-based development/support staffs that are 3x larger than any others in this space
- 32-person technology team, enabling global innovation and service delivery

World-class Product Line

- Webcast event platform superiority
 - Customizable, dynamic user experiences
 - HTML- and Flash-based audio and video event delivery
 - Real-time reporting and lead scoring engines
 - Mobile device application
- Leading virtual show technology
 - Best-of-breed integrated webcasting and virtual show platform
 - Ideal for virtual trade shows, user conferences, partner expos and company meetings
 - Generates more leads, more effectively and efficiently
 - Average attendee time in ON24 Virtual Show: 2.5 hours

Scalable, Redundant Network

- Two fully redundant data centers—first in the industry—for superior reliability
- Capable of delivering the largest webcasts, with over 15,000 viewers, in the industry

Global Service and Delivery

- Offices in EMEA and Asia Pacific
- Global partnerships in EMEA, Asia Pacific and Latin America
- Multi-language support
- With more than 80 professionals, the industry's largest Client Services organization