

**AUTHORIZED FEDERAL SUPPLY SERVICE
INFORMATION TECHNOLOGY SCHEDULE PRICELIST
GENERAL PURPOSE COMMERCIAL INFORMATION
TECHNOLOGY EQUIPMENT, SOFTWARE
AND SERVICES**

SPECIAL ITEM NUMBERS:

**132-32 Term Software
132-50 Training Courses for IT Equipment and Software
152-51 IT Professional Services
132-52 Electronic Commerce Services**

**FSC Class 7030 Information Technology Software
FPDS Code U012 Training Courses for IT Equipment and Software
FPDS Code D307 Automated IT Systems Design and Integration Services
FPDS D308 Programming Services
FPDS D311 IT Data Conversion Services
FPDS D317 Automated News Services, Data Services, or Other Information Services
FPDS D399 Other Data Transmission Services, NEC**

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CONTRACT NUMBER: GS-35F-0464R

PERIOD COVERED BY CONTRACT: 04/01/2005 through 03/31/2010

Pricelist Current Through Modification PO-0005 – Effective May 7, 2007

**GENERAL SERVICES ADMINISTRATION
FEDERAL SUPPLY SERVICE**

Products and ordering information in this Authorized FSS Information Technology Schedule Pricelist are also available on the GSA Advantage! System. Agencies can browse GSA Advantage! by accessing the Federal Supply Service's Home Page via the Internet at <http://www.fss.gsa.gov/>

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SUMMARY OF CONTRACT MODIFICATIONS:

- Mod. PO-0001 Government Only Price Reduction for NLDEMO Product – Effective 5/1/05 through 4/30/06*
- Mod. PO-0002 Administrative Address Change Only – Pending GSA Approval*
- Mod. PO-0003 Government Only Price Reduction in Mod. PO-0001 for NLDEMO Product Extended for an
Additional Year – Effective 5/1/06 – 4/30/07*
- Mod. PO-0004 Government Only Price Reductions – Effective 4/1/07*
- Mod. PO-0005 Addition of New Products – Effective 5/7/07*

INFORMATION FOR ORDERING OFFICES

SPECIAL NOTICE TO AGENCIES:

Small Business Participation

SBA strongly supports the participation of small business concerns in the Federal Supply Schedules Program. To enhance Small Business Participation SBA policy allows agencies to include in their procurement base and goals, the dollar value of orders expected to be placed against the Federal Supply Schedules, and to report accomplishments against these goals.

For orders exceeding the micro-purchase threshold, FAR 8.404 requires agencies to consider the catalogs/pricelists of at least three schedule contractors or consider reasonably available information by using the GSA Advantage!™ on-line shopping service (www.fss.gsa.gov). The catalogs/pricelists, GSA Advantage!™ and the Federal Supply Service Home Page (www.fss.gsa.gov) contain information on a broad array of products and services offered by small business concerns.

This information should be used as a tool to assist ordering activities in meeting or exceeding established small business goals. It should also be used as a tool to assist in including small, small disadvantaged, and woman-owned small businesses among those considered when selecting pricelists for a best value determination.

For orders exceeding the micro-purchase threshold, customers are to give preference to small business concerns when two or more items at the same delivered price will satisfy their requirement.

1. Geographic Scope of Contract:

Domestic delivery is delivery within the 48 contiguous states, Alaska, Hawaii, Puerto Rico, Washington, DC, and U.S. Territories. Domestic delivery also includes a port or consolidation point, within the aforementioned areas, for orders received from overseas activities.

Overseas delivery is delivery to points outside of the 48 contiguous states, Washington, DC, Alaska, Hawaii, Puerto Rico, and U.S. Territories.

Offerors are requested to check one of the following boxes:

- The Geographic Scope of Contract will be domestic and overseas delivery.**
- The Geographic Scope of Contract will be overseas delivery only.**
- The Geographic Scope of Contract will be domestic delivery only.**

2. Contractor's Ordering Address and Payment Information:

**ON24, Inc.
9500 Mellett Court
Burke, VA 22015**

Contractors are required to accept credit cards for payments equal to or less than the micro-purchase threshold for oral or written delivery orders. Credit cards will be acceptable for payment above the micro-purchase threshold. In addition, bank account information for wire transfer payments will be shown on the invoice.

The following telephone number(s) can be used by ordering activities to obtain technical and/or ordering assistance: (703) 440-9393

3. LIABILITY FOR INJURY OR DAMAGE

The Contractor shall not be liable for any injury to ordering activity personnel or damage to ordering activity property arising from the use of equipment maintained by the Contractor, unless such injury or damage is due to the fault or negligence of the Contractor.

4. **Statistical Data for Government Ordering Office Completion of Standard Form 279:**

Block 9: G. Order/Modification Under Federal Schedule
Block 16: Data Universal Numbering System (DUNS) Number: 06-952-7013
Block 30: Type of Contractor – B. Other Small Business
Block 31: Woman-Owned Small Business - No
Block 36: Contractor's Taxpayer Identification Number (TIN): 94-3292599

4a. **CAGE Code: 3PQD3**

4b. **Contractor has registered with the Central Contractor Registration Database.**

5. **FOB Destination – Within the 48 contiguous states and the District of Columbia**

FOB Origin – Alaska, Hawaii, and the Commonwealth of Puerto Rico

6. **DELIVERY SCHEDULE**

a. **TIME OF DELIVERY: The Contractor shall deliver to destination within the number of calendar days after receipt of order (ARO), as set forth below:**

SPECIAL ITEM NUMBER	DELIVERY TIME (Days ARO)
132-32	30 Days ARO

URGENT REQUIREMENTS: When the Federal Supply Schedule contract delivery period does not meet the bona fide urgent delivery requirements of an ordering activity, ordering activities are encouraged, if time permits, to contact the Contractor for the purpose of obtaining accelerated delivery. The Contractor shall reply to the inquiry within 3 workdays after receipt. (Telephonic replies shall be confirmed by the Contractor in writing.) If the Contractor offers an accelerated delivery time acceptable to the ordering activity, any order(s) placed pursuant to the agreed upon accelerated delivery time frame shall be delivered within this shorter delivery time and in accordance with all other terms and conditions of the contract.

7. **Discounts: Prices shown are NET Prices; Basic Discounts have been deducted.**

a. **Prompt Payment: Net 30 Days from receipt of invoice or date of acceptance, whichever is later.**

b. **Quantity: None**

c. **Dollar Volume: The following dollar volume discounts will apply to qualifying orders:**

Order Value	Additional Discount *
\$100,000.00	5%
\$200,000.00	6%
\$300,000.00	7%
\$400,000.00	8%
\$500,000.00	9%
\$750,000.00+	25%
*Single Activity / Single Order Total Not Accumulative Discounts	

- d. **Government Educational Institutions – Federal Educational Institutions are extended the same net prices contained within this pricelist, and all terms and conditions including applicable prompt payment discounts apply.**
 - e. **Other: None**
8. **Trade Agreements Act of 1979, as amended:**
All items are U.S. made end products, designated country end products, Caribbean Basin country end products, Canadian end products, or Mexican end products as defined in the Trade Agreements Act of 1979, as amended.
9. **Statement Concerning Availability of Export Packing: All prices are for domestic shipment. Packaging prices on export packing will be quoted on request, and will be outside the scope of this contract.**
10. **Small Requirements: The minimum dollar value of orders to be issued is \$100.00.**
11. **Maximum Order (All dollar amounts are exclusive of any discount for prompt payment.)**
 - a. **The Maximum Order value for the following Special Item Numbers (SINs) is \$500,000**
Special Item Number 132-32 - Term Software Licenses
Special Item Number 132-51 - Information Technology (IT) Professional Services
Special Item Number 132-52 - Electronic Commerce (EC) Services
 - b. **The Maximum Order value for the following Special Item Numbers (SINs) is \$25,000:**
Special Item Number 132-50 - Training Courses
12. **USE OF FEDERAL SUPPLY SERVICE INFORMATION TECHNOLOGY SCHEDULE CONTRACTS. In accordance with FAR 8.404:**
[NOTE: Special ordering procedures have been established for Special Item Numbers (SINs) 132-51 IT Professional Services and 132-52 EC Services; refer to the terms and conditions for those SINs.]
Orders placed pursuant to a Multiple Award Schedule (MAS), using the procedures in FAR 8.404, are considered to be issued pursuant to full and open competition. Therefore, when placing orders under Federal Supply Schedules, ordering activities need not seek further competition, synopsise the requirement, make a separate determination of fair and reasonable pricing, or consider small business set-asides in accordance with subpart 19.5. GSA has already determined the prices of items under schedule contracts to be fair and reasonable. By placing an order against a schedule using the procedures outlined below, the ordering activity has concluded that the order represents the best value and results in the lowest overall cost alternative (considering price, special features, administrative costs, etc.) to meet the ordering activity's needs.
 - a. **Orders placed at or below the micro-purchase threshold. ordering activities can place orders at or below the micro-purchase threshold with any Federal Supply Schedule Contractor.**
 - b. **Orders exceeding the micro-purchase threshold but not exceeding the maximum order threshold. Orders should be placed with the Schedule Contractor that can provide the supply or service that represents the best value. Before placing an order, ordering activities should consider reasonably available information about the supply or service offered under MAS contracts by using the "GSA Advantage!" on-line shopping service, or by reviewing the catalogs/pricelists of at least three Schedule Contractors and selecting the delivery and other options available under the schedule that meets the ordering activity's needs. In selecting the supply or service representing the best value, the ordering activity may consider--**

- (1) **Special features of the supply or service that are required in effective program performance and that are not provided by a comparable supply or service;**
 - (2) **Trade-in considerations;**
 - (3) **Probable life of the item selected as compared with that of a comparable item;**
 - (4) **Warranty considerations;**
 - (5) **Maintenance availability;**
 - (6) **Past performance; and**
 - (7) **Environmental and energy efficiency considerations.**
- c. **Orders exceeding the maximum order threshold. Each schedule contract has an established maximum order threshold. This threshold represents the point where it is advantageous for the ordering activity to seek a price reduction. In addition to following the procedures in paragraph b, above, and before placing an order that exceeds the maximum order threshold, ordering activities shall--**
- Review additional Schedule Contractors'**
- (1) **catalogs/pricelists or use the "GSA Advantage!" on-line shopping service;**
 - (2) **Based upon the initial evaluation, generally seek price reductions from the Schedule Contractor(s) appearing to provide the best value (considering price and other factors); and**
 - (3) **After price reductions have been sought, place the order with the Schedule Contractor that provides the best value and results in the lowest overall cost alternative. If further price reductions are not offered, an order may still be placed, if the ordering activity determines that it is appropriate.**
- NOTE: For orders exceeding the maximum order threshold, the Contractor may:**
- (1) **Offer a new lower price for this requirement (the Price Reductions clause is not applicable to orders placed over the maximum order in FAR 52.216-19 Order Limitations);**
 - (2) **Offer the lowest price available under the contract; or**
 - (3) **Decline the order (orders must be returned in accordance with FAR 52.216-19).**
- d. **Blanket purchase agreements (BPAs). The establishment of Federal Supply Schedule BPAs is permitted when following the ordering procedures in FAR 8.404. All schedule contracts contain BPA provisions. ordering activities may use BPAs to establish accounts with Contractors to fill recurring requirements. BPAs should address the frequency of ordering and invoicing, discounts, and delivery locations and times.**
- e. **Price reductions. In addition to the circumstances outlined in paragraph c, above, there may be instances when ordering activities will find it advantageous to request a price reduction. For example, when the ordering activity finds a schedule supply or service elsewhere at a lower price or when a BPA is being established to fill recurring requirements, requesting a price reduction could be advantageous. The potential volume of orders under these agreements, regardless of the size of the individual order, may offer the ordering activity the opportunity to secure greater discounts. Schedule Contractors are not required to pass on to all schedule users a price reduction extended only to an individual ordering activity for a specific order.**

- f. **Small business.** For orders exceeding the micro-purchase threshold, ordering activities should give preference to the items of small business concerns when two or more items at the same delivered price will satisfy the requirement.
 - g. **Documentation.** Orders should be documented, at a minimum, by identifying the Contractor the item was purchased from, the item purchased, and the amount paid. If an ordering activity requirement, in excess of the micro-purchase threshold, is defined so as to require a particular brand name, product, or feature of a product peculiar to one manufacturer, thereby precluding consideration of a product manufactured by another company, the ordering activity shall include an explanation in the file as to why the particular brand name, product, or feature is essential to satisfy the ordering activity's needs.
13. **FEDERAL INFORMATION TECHNOLOGY/TELECOMMUNICATION STANDARDS REQUIREMENTS:** ordering activities acquiring products from this Schedule must comply with the provisions of the Federal Standards Program, as appropriate (reference: NIST Federal Standards Index). Inquiries to determine whether or not specific products listed herein comply with Federal Information Processing Standards (FIPS) or Federal Telecommunication Standards (FED-STDS), which are cited by ordering activities, shall be responded to promptly by the Contractor.
- 13.1 **FEDERAL INFORMATION PROCESSING STANDARDS PUBLICATIONS (FIPS PUBS)** Information Technology products under this Schedule that do not conform to Federal Information Processing Standards (FIPS) should not be acquired unless a waiver has been granted in accordance with the applicable "FIPS Publication." Federal Information Processing Standards Publications (FIPS PUBS) are issued by the U.S. Department of Commerce, National Institute of Standards and Technology (NIST), pursuant to National Security Act. Information concerning their availability and applicability should be obtained from the National Technical Information Service (NTIS), 5285 Port Royal Road, Springfield, Virginia 22161. FIPS PUBS include voluntary standards when these are adopted for Federal use. Individual orders for FIPS PUBS should be referred to the NTIS Sales Office, and orders for subscription service should be referred to the NTIS Subscription Officer, both at the above address, or telephone number (703) 487-4650.
- 13.2 **FEDERAL TELECOMMUNICATION STANDARDS (FED-STDS):** Telecommunication products under this Schedule that do not conform to Federal Telecommunication Standards (FED-STDS) should not be acquired unless a waiver has been granted in accordance with the applicable "FED-STD." Federal Telecommunication Standards are issued by the U.S. Department of Commerce, National Institute of Standards and Technology (NIST), pursuant to National Security Act. Ordering information and information concerning the availability of FED-STDS should be obtained from the GSA, Federal Supply Service, Specification Section, 470 East L'Enfant Plaza, Suite 8100, SW, Washington, DC 20407, telephone number (202)619-8925. Please include a self-addressed mailing label when requesting information by mail. Information concerning their applicability can be obtained by writing or calling the U.S. Department of Commerce, National Institute of Standards and Technology, Gaithersburg, MD 20899, telephone number (301)975-2833.
14. **CONTRACTOR TASKS / SPECIAL REQUIREMENTS (C-FSS-370) (NOV 2001)**
- (a) **Security Clearances:** The Contractor may be required to obtain/possess varying levels of security clearances in the performance of orders issued under this contract. All costs associated with obtaining/possessing such security clearances should be factored into the price offered under the Multiple Award Schedule.
 - (b) **Travel:** The Contractor may be required to travel in performance of orders issued under this contract. Allowable travel and per diem charges are governed by Pub .L. 99-234 and FAR Part 31, and are reimbursable by the ordering agency or can be

priced as a fixed price item on orders placed under the Multiple Award Schedule. The Industrial Funding Fee does NOT apply to travel and per diem charges.

- (c) **Certifications, Licenses and Accreditations:** *As a commercial practice, the Contractor may be required to obtain/possess any variety of certifications, licenses and accreditations for specific FSC/service code classifications offered. All costs associated with obtaining/ possessing such certifications, licenses and accreditations should be factored into the price offered under the Multiple Award Schedule program.*
 - (d) **Insurance:** *As a commercial practice, the Contractor may be required to obtain/possess insurance coverage for specific FSC/service code classifications offered. All costs associated with obtaining/possessing such insurance should be factored into the price offered under the Multiple Award Schedule program.*
 - (e) **Personnel:** *The Contractor may be required to provide key personnel, resumes or skill category descriptions in the performance of orders issued under this contract. Ordering activities may require agency approval of additions or replacements to key personnel.*
 - (f) **Organizational Conflicts of Interest:** *Where there may be an organizational conflict of interest as determined by the ordering agency, the Contractor's participation in such order may be restricted in accordance with FAR Part 9.5.*
 - (g) **Documentation/Standards:** *The Contractor may be requested to provide products or services in accordance with rules, regulations, OMB orders, standards and documentation as specified by the agency's order.*
 - (h) **Data/Deliverable Requirements:** *Any required data/deliverables at the ordering level will be as specified or negotiated in the agency's order.*
 - (i) **Government-Furnished Property:** *As specified by the agency's order, the Government may provide property, equipment, materials or resources as necessary.*
 - (j) **Availability of Funds:** *Many Government agencies' operating funds are appropriated for a specific fiscal year. Funds may not be presently available for any orders placed under the contract or any option year. The Government's obligation on orders placed under this contract is contingent upon the availability of appropriated funds from which payment for ordering purposes can be made. No legal liability on the part of the Government for any payment may arise until funds are available to the ordering Contracting Officer.*
15. **CONTRACT ADMINISTRATION FOR ORDERING ACTIVITIES:** *Any ordering activity, with respect to any one or more delivery orders placed by it under this contract, may exercise the same rights of termination as might the GSA Contracting Officer under provisions of FAR 52.212-4, paragraphs (l) Termination for the ordering activity's convenience, and (m) Termination for Cause (See C.1.)*
16. **GSA Advantage!**
GSA Advantage! is an on-line, interactive electronic information and ordering system that provides on-line access to vendors' schedule prices with ordering information. GSA Advantage! will allow the user to perform various searches across all contracts including, but not limited to:

- (1) **Manufacturer;**
- (2) **Manufacturer's Part Number; and**
- (3) **Product categories.**

Agencies can browse GSA Advantage! by accessing the Internet World Wide Web utilizing a browser (ex.: NetScape). The Internet address is <http://www.fss.gsa.gov/>.

17. PURCHASE OF OPEN MARKET ITEMS

NOTE: Open Market Items are also known as incidental items, noncontract items, non-Schedule items, and items not on a Federal Supply Schedule contract. ODCs (Other Direct Costs) are not part of this contract and should be treated at open market purchases. Ordering Activities procuring open market items must follow FAR 8.401(d).

For administrative convenience, an ordering activity contracting officer may add items not on the Federal Supply Multiple Award Schedule (MAS) -- referred to as open market items -- to a Federal Supply Schedule blanket purchase agreement (BPA) or an individual task or delivery order, only if-

- (1) **All applicable acquisition regulations pertaining to the purchase of the items not on the Federal Supply Schedule have been followed (e.g., publicizing (Part 5), competition requirements (Part 6), acquisition of commercial items (Part 12), contracting methods (Parts 13, 14, and 15), and small business programs (Part 19));**
- (2) **The ordering activity contracting officer has determined the price for the items not on the Federal Supply Schedule is fair and reasonable;**
- (3) **The items are clearly labeled on the order as items not on the Federal Supply Schedule; and**
- (4) **All clauses applicable to items not on the Federal Supply Schedule are included in the order.**

18. CONTRACTOR COMMITMENTS, WARRANTIES AND REPRESENTATIONS

a. For the purpose of this contract, commitments, warranties and representations include, in addition to those agreed to for the entire schedule contract:

- (1) **Time of delivery/installation quotations for individual orders;**
- (2) **Technical representations and/or warranties of products concerning performance, total system performance and/or configuration, physical, design and/or functional characteristics and capabilities of a product/equipment/ service/software package submitted in response to requirements which result in orders under this schedule contract.**
- (3) **Any representations and/or warranties concerning the products made in any literature, description, drawings and/or specifications furnished by the Contractor.**

b. The above is not intended to encompass items not currently covered by the GSA Schedule contract.

19. OVERSEAS ACTIVITIES

The terms and conditions of this contract shall apply to all orders for installation, maintenance and repair of equipment in areas listed in the pricelist outside the 48 contiguous states and the District of Columbia, except as indicated below:

Note: Not applicable to the items and services contained in this contract.

20. BLANKET PURCHASE AGREEMENTS (BPAs)

Federal Acquisition Regulation (FAR) 13.303-1(a) defines Blanket Purchase Agreements (BPAs) as "...a simplified method of filling anticipated repetitive needs for supplies or services by establishing 'charge accounts' with qualified sources of supply." The use of Blanket Purchase Agreements under the Federal Supply Schedule Program is authorized in accordance with FAR 13.303-2(c)(3), which reads, in part, as follows:

"BPAs may be established with Federal Supply Schedule Contractors, if not inconsistent with the terms of the applicable schedule contract."

Federal Supply Schedule contracts contain BPA provisions to enable schedule users to maximize their administrative and purchasing savings. This feature permits schedule users to set up "accounts" with Schedule Contractors to fill recurring requirements. These accounts establish a period for the BPA and generally address issues such as the frequency of ordering and invoicing, authorized callers, discounts, delivery locations and times. Agencies may qualify for the best quantity/volume discounts available under the contract, based on the potential volume of business that may be generated through such an agreement, regardless of the size of the individual orders. In addition, agencies may be able to secure a discount higher than that available in the contract based on the aggregate volume of business possible under a BPA. Finally, Contractors may be open to a progressive type of discounting where the discount would increase once the sales accumulated under the BPA reach certain prescribed levels. Use of a BPA may be particularly useful with the new Maximum Order feature. See the Suggested Format, contained in this Schedule Pricelist, for customers to consider when using this purchasing tool.

21. CONTRACTOR TEAM ARRANGEMENTS

Contractors participating in contractor team arrangements must abide by all terms and conditions of their respective contracts. This includes compliance with Clauses 552.238-74, Industrial Funding Fee and Sales Reporting, i.e., each contractor (team member) must report sales and remit the IFF for all products and services provided under its individual contract.

22. INSTALLATION, DEINSTALLATION, REINSTALLATION

The Davis-Bacon Act (40 U.S.C. 276a-276a-7) provides that contracts in excess of \$2,000 to which the United States or the District of Columbia is a party for construction, alteration, or repair (including painting and decorating) of public buildings or public works with the United States, shall contain a clause that no laborer or mechanic employed directly upon the site of the work shall received less than the prevailing wage rates as determined by the Secretary of Labor. The requirements of the Davis-Bacon Act do not apply if the construction work is incidental to the furnishing of supplies, equipment, or services. For example, the requirements do not apply to simple installation or alteration of a public building or public work that is incidental to furnishing supplies or equipment under a supply contract. However, if the construction, alteration or repair is segregable and exceeds \$2,000, then the requirements of the Davis-Bacon Act applies.

The ordering activity issuing the task order against this contract will be responsible for proper administration and enforcement of the Federal labor standards covered by the Davis-Bacon Act. The proper Davis-Bacon wage determination will be issued by the ordering activity at the time a request for quotations is made for applicable construction classified installation, deinstallation, and reinstallation services under SIN 132-8.

23. SECTION 508 COMPLIANCE.

If applicable, Section 508 compliance information on the supplies and services in this contract are available in Electronic and Information Technology (EIT) at the following:

The EIT standard can be found at: www.Section508.gov/.

24. PRIME CONTRACTOR ORDERING FROM FEDERAL SUPPLY SCHEDULES.

Prime Contractors (on cost reimbursement contracts) placing orders under Federal Supply Schedules, on behalf of an ordering activity, shall follow the terms of the applicable schedule and authorization and include with each order –

- (a) A copy of the authorization from the ordering activity with whom the contractor has the prime contract (unless a copy was previously furnished to the Federal Supply Schedule contractor); and**
- (b) The following statement:
This order is placed under written authorization from _____ dated _____. In the event of any inconsistency between the terms and conditions of this order and those of your Federal Supply Schedule contract, the latter will govern.**

25. INSURANCE—WORK ON A GOVERNMENT INSTALLATION (JAN 1997)(FAR 52.228-5)

- (a) The Contractor shall, at its own expense, provide and maintain during the entire performance of this contract, at least the kinds and minimum amounts of insurance required in the Schedule or elsewhere in the contract.**
- (b) Before commencing work under this contract, the Contractor shall notify the Contracting Officer in writing that the required insurance has been obtained. The policies evidencing required insurance shall contain an endorsement to the effect that any cancellation or any material change adversely affecting the Government's interest shall not be effective—**
 - (1) For such period as the laws of the State in which this contract is to be performed prescribe; or**
 - (2) Until 30 days after the insurer or the Contractor gives written notice to the Contracting Officer, whichever period is longer.**
- (c) The Contractor shall insert the substance of this clause, including this paragraph (c), in subcontracts under this contract that require work on a Government installation and shall require subcontractors to provide and maintain the insurance required in the Schedule or elsewhere in the contract. The Contractor shall maintain a copy of all subcontractors' proofs of required insurance, and shall make copies available to the Contracting Officer upon request.**

**TERMS AND CONDITIONS APPLICABLE TO TERMS SOFTWARE LICENSES
(SPECIAL ITEM NUMBER 132-32)**

1. INSPECTION/ACCEPTANCE

The Contractor shall only tender for acceptance those items that conform to the requirements of this contract. The ordering activity reserves the right to inspect or test any software that has been tendered for acceptance. The ordering activity may require repair or replacement of nonconforming software at no increase in contract price. The ordering activity must exercise its postacceptance rights (1) within a reasonable time after the defect was discovered or should have been discovered; and (2) before any substantial change occurs in the condition of the software, unless the change is due to the defect in the software.

2. GUARANTEE/WARRANTY

- a. Unless specified otherwise in this contract, the Contractor's standard commercial guarantee/warranty as stated in the contract's commercial pricelist will apply to this contract.**

- b. *The Contractor warrants and implies that the items delivered hereunder are merchantable and fit for use for the particular purpose described in this contract.*
- c. *Limitation of Liability. Except as otherwise provided by an express or implied warranty, the Contractor will not be liable to the ordering activity for consequential damages resulting from any defect or deficiencies in accepted items.*

3. TECHNICAL SERVICES

The Contractor, without additional charge to the ordering activity, shall provide a hot line technical support number (800) 833-2812 for the purpose of providing user assistance and guidance in the implementation of the software. The technical support number is available from 8:00 AM to 6:00 PM PST.

4. SOFTWARE MAINTENANCE

ON24, Inc. has not included maintenance under this contract.

5. PERIODS OF TERM LICENSES (132-32)

- a. *The Contractor shall honor orders for periods for the duration of the contract period or a lesser period of time.*
- b. *Term licenses may be discontinued by the ordering activity on thirty (30) calendar days written notice to the Contractor.*
- c. *Annual Funding. When annually appropriated funds are cited on an order for term licenses the period of the term licenses shall automatically expire on September 30 of the contract period, or at the end of the contract period, whichever occurs first. Renewal of the term licenses citing the new appropriation shall be required, if the term licenses is to be continued during any remainder of the contract period.*
- d. *Cross-Year Funding Within Contract Period. Where an ordering activity's specific appropriation authority provides for funds in excess of a 12 month (fiscal year) period, the ordering activity may place an order under this schedule contract for a period up to the expiration of the contract period, notwithstanding the intervening fiscal years.*
- e. *Ordering activities should notify the Contractor in writing thirty (30) calendar days prior to the expiration of an order, if the term licenses is to be terminated at that time. Orders for the continuation of term licenses will be required if the term licenses is to be continued during the subsequent period.*

6. CONVERSION FROM TERM LICENSE TO PERPETUAL LICENSE

Not offered by ON24, Inc.

7. TERM LICENSE CESSATION

Not offered by ON24, Inc

8. UTILIZATION LIMITATIONS - (132-32, 132-33, AND 132-34)

- a. *Software acquisition is limited to commercial computer software defined in FAR Part 2.101.*
- b. *When acquired by the ordering activity, commercial computer software and related documentation so legend shall be subject to the following:*
 - (1) *Title to and ownership of the software and documentation shall remain with the Contractor, unless otherwise specified.*
 - (2) *Software licenses are by site and by ordering activity. An ordering activity is defined as a cabinet level or independent ordering activity. The software may be used by any subdivision of the ordering activity (service, bureau,*

division, command, etc.) that has access to the site the software is placed at, even if the subdivision did not participate in the acquisition of the software. Further, the software may be used on a sharing basis where multiple agencies have joint projects that can be satisfied by the use of the software placed at one ordering activity's site. This would allow other agencies access to one ordering activity's database. For ordering activity public domain databases, user agencies and third parties may use the computer program to enter, retrieve, analyze and present data. The user ordering activity will take appropriate action by instruction, agreement, or otherwise, to protect the Contractor's proprietary property with any third parties that are permitted access to the computer programs and documentation in connection with the user ordering activity's permitted use of the computer programs and documentation. For purposes of this section, all such permitted third parties shall be deemed agents of the user ordering activity.

- (3)** *Except as is provided in paragraph 8.b(2) above, the ordering activity shall not provide or otherwise make available the software or documentation, or any portion thereof, in any form, to any third party without the prior written approval of the Contractor. Third parties do not include prime Contractors, subcontractors and agents of the ordering activity who have the ordering activity's permission to use the licensed software and documentation at the facility, and who have agreed to use the licensed software and documentation only in accordance with these restrictions. This provision does not limit the right of the ordering activity to use software, documentation, or information therein, which the ordering activity may already have or obtains without restrictions.*
- (4)** *The ordering activity shall have the right to use the computer software and documentation with the computer for which it is acquired at any other facility to which that computer may be transferred, or in cases of disaster recovery, the ordering activity has the right to transfer the software to another site if the ordering activity site for which it is acquired is deemed to be unsafe for ordering activity personnel; to use the computer software and documentation with a backup computer when the primary computer is inoperative; to copy computer programs for safekeeping (archives) or backup purposes; to transfer a copy of the software to another site for purposes of benchmarking new hardware and/or software; and to modify the software and documentation or combine it with other software, provided that the unmodified portions shall remain subject to these restrictions.*
- (5)** *"Commercial Computer Software" may be marked with the Contractor's standard commercial restricted rights legend, but the schedule contract and schedule pricelist, including this clause, "Utilization Limitations" are the only governing terms and conditions, and shall take precedence and supersede any different or additional terms and conditions included in the standard commercial legend.*

9. SOFTWARE CONVERSIONS - (132-32 AND 132-33)

Not offered by ON24, Inc.

10. DESCRIPTIONS AND EQUIPMENT COMPATIBILITY

The Contractor shall include, in the schedule pricelist, a complete description of each software product and a list of equipment on which the software can be used. Also,

included shall be a brief, introductory explanation of the modules and documentation which are offered.

11. RIGHT-TO-COPY PRICING

Not offered by ON24, Inc.

TERMS AND CONDITIONS APPLICABLE TO PURCHASE OF TRAINING COURSES FOR GENERAL PURPOSE COMMERCIAL INFORMATION TECHNOLOGY EQUIPMENT AND SOFTWARE (SPECIAL ITEM NUMBER 132-50)

1. SCOPE

- a. *The Contractor shall provide training courses normally available to commercial customers, which will permit ordering activity users to make full, efficient use of general purpose commercial IT products. Training is restricted to training courses for those products within the scope of this solicitation.*
- b. *The Contractor shall provide training at the Contractor's facility and/or at the ordering activity's location, as agreed to by the Contractor and the ordering activity.*

2. ORDER

Written orders, EDI orders (GSA Advantage! and FACNET), credit card orders, and orders placed under blanket purchase agreements (BPAs) shall be the basis for the purchase of training courses in accordance with the terms of this contract. Orders shall include the student's name, course title, course date and time, and contracted dollar amount of the course.

3. TIME OF DELIVERY

The Contractor shall conduct training on the date (time, day, month, and year) agreed to by the Contractor and the ordering activity.

4. CANCELLATION AND RESCHEDULING

- a. *The ordering activity will notify the Contractor at least seventy-two (72) hours before the scheduled training date, if a student will be unable to attend. The Contractor will then permit the ordering activity to either cancel the order or reschedule the training at no additional charge. In the event the training class is rescheduled, the ordering activity will modify its original training order to specify the time and date of the rescheduled training class.*
- b. *In the event the ordering activity fails to cancel or reschedule a training course within the time frame specified in paragraph a, above, the ordering activity will be liable for the contracted dollar amount of the training course. The Contractor agrees to permit the ordering activity to reschedule a student who fails to attend a training class within ninety (90) days from the original course date, at no additional charge.*
- c. *The ordering activity reserves the right to substitute one student for another up to the first day of class.*
- d. *In the event the Contractor is unable to conduct training on the date agreed to by the Contractor and the ordering activity, the Contractor must notify the ordering activity at least seventy-two (72) hours before the scheduled training date.*

5. FOLLOW-UP SUPPORT

The Contractor agrees to provide each student with unlimited telephone support for a period of one (1) year from the completion of the training course. During this period, the student may contact the Contractor's instructors for refresher assistance and answers to related course curriculum questions.

6. PRICE FOR TRAINING

The price that the ordering activity will be charged will be the ordering activity training price in effect at the time of order placement, or the ordering activity price in effect at the time the training course is conducted, whichever is less.

7. INVOICES AND PAYMENT

Invoices for training shall be submitted by the Contractor after ordering activity completion of the training course. Charges for training must be paid in arrears (31 U.S.C. 3324). PROMPT PAYMENT DISCOUNT, IF APPLICABLE, SHALL BE SHOWN ON THE INVOICE.

8. FORMAT AND CONTENT OF TRAINING

- a. **The Contractor shall provide written materials (i.e., manuals, handbooks, texts, etc.) normally provided with course offerings. Such documentation will become the property of the student upon completion of the training class.**
- b. ****If applicable** For hands-on training courses, there must be a one-to-one assignment of IT equipment to students.**
- c. **The Contractor shall provide each student with a Certificate of Training at the completion of each training course.**
- d. **The Contractor shall provide the following information for each training course offered:**

Training and Account Implementation

GSA Price \$2,579.20

- ***ON24 shall provide to the customer technical and Event-level operational support between the hours of 6:00 am and 6:00 pm PST.***
 - ***ON24 shall provide up to 16 (sixteen) hours of face-to-face technical and implementation training to the customer's staff at ON24's facilities in San Francisco, or via a telephone conference.***
 - ***At least eight (8) of the training hours allotted shall be deemed used within the first month following kick-off of the implementation process. Any remaining training hours can be used during the remainder of the first year.***
 - ***In addition, ON24 shall provide the customer with account implementation and integration services requisite to allow the customer to provision its own Events, including modification of the look and feel of the audience interface. ON24 will provide the customer periodic updates, technical documentation, white papers and support materials as available***
- e. **For those courses conducted at the ordering activity's location, instructor travel charges (if applicable), including mileage and daily living expenses, must comply with the Federal Travel Regulation or Joint Travel Regulations, as applicable, in effect on the date(s) the travel is performed. Contractors cannot use GSA city pair contracts.**

9. "NO CHARGE" TRAINING

The Contractor shall describe any training provided with equipment and/or software provided under this contract, free of charge, in the space provided below.

ON24, Inc. shall provide one-hour on-line basic training to the customer on the use of Presentation Manager for the purpose of pushing slides, polls and URLs, as well as managing interactivity e.g. Q&A during the live session of the event.

TERMS AND CONDITIONS APPLICABLE TO INFORMATION TECHNOLOGY PROFESSIONAL SERVICES (SPECIAL ITEM NUMBER 132-51) AND ELECTRONIC COMMERCES (EC) SERVICES (SPECIAL ITEM NUMBER 132-52)

1. SCOPE

- a. *The prices, terms and conditions stated under Special Item Number 132-51 Information Technology Professional Services and Special Item Number 132-52 Electronic Commerce Services apply exclusively to IT/EC Services within the scope of this Information Technology Schedule.*
- b. *The Contractor shall provide services at the Contractor's facility and/or at the ordering activity location, as agreed to by the Contractor and the ordering activity.*

2. PERFORMANCE INCENTIVES

- a. *Performance incentives may be agreed upon between the Contractor and the ordering activity on individual fixed price orders or Blanket Purchase Agreements under this contract in accordance with this clause.*
- b. *The ordering activity must establish a maximum performance incentive price for these services and/or total solutions on individual orders or Blanket Purchase Agreements.*
- c. *Incentives should be designed to relate results achieved by the contractor to specified targets. To the maximum extent practicable, ordering activities shall consider establishing incentives where performance is critical to the ordering activity's mission and incentives are likely to motivate the contractor. Incentives shall be based on objectively measurable tasks.*

3. ORDERING PROCEDURES FOR SERVICES (REQUIRING A STATEMENT OF WORK) (G-FCI-920) (MAR 2003)

FAR 8.402 contemplates that GSA may occasionally find it necessary to establish special ordering procedures for individual Federal Supply Schedules or for some Special Item Numbers (SINs) within a Schedule. GSA has established special ordering procedures for services that require a Statement of Work. These special ordering procedures take precedence over the procedures in FAR 8.404 (b)(2) through (b)(3).

When ordering services over \$100,000, Department of Defense (DOD) ordering offices and non-DOD agencies placing orders on behalf of the DOD must follow the policies and procedures in the Defense Federal Acquisition Regulation Supplement (DFARS) 208.404-70 – Additional ordering procedures for services. When DFARS 208.404-70 is applicable and there is a conflict between the ordering procedures contained in this clause and the additional ordering procedures for services in DFARS 208.404-70, the DFARS procedures take precedence.

GSA has determined that the prices for services contained in the contractor's price list applicable to this Schedule are fair and reasonable. However, the ordering activity using this contract is responsible for considering the level of effort and mix of labor proposed to perform a specific task being ordered and for making a determination that the total firm-fixed price or ceiling price is fair and reasonable.

- (a) **When ordering services, ordering activities shall—**
- (1) **Prepare a Request (Request for Quote or other communication tool):**
 - (i) **A statement of work (a performance-based statement of work is preferred) that outlines, at a minimum, the work to be performed, location of work, period of performance, deliverable schedule, applicable standards, acceptance criteria, and any special requirements (i.e., security clearances, travel, special knowledge, etc.) should be prepared.**
 - (ii) **The request should include the statement of work and request the contractors to submit either a firm-fixed price or a ceiling price to provide the services outlined in the statement of work. A firm-fixed price order shall be requested, unless the ordering activity makes a determination that it is not possible at the time of placing the order to estimate accurately the extent or duration of the work or to anticipate cost with any reasonable degree of confidence. When such a determination is made, a labor hour or time-and-materials proposal may be requested. The firm-fixed price shall be based on the rates in the schedule contract and shall consider the mix of labor categories and level of effort required to perform the services described in the statement of work. The firm-fixed price of the order should also include any travel costs or other incidental costs related to performance of the services ordered, unless the order provides for reimbursement of travel costs at the rates provided in the Federal Travel or Joint Travel Regulations. A ceiling price must be established for labor-hour and time-and-materials orders.**
 - (iii) **The request may ask the contractors, if necessary or appropriate, to submit a project plan for performing the task, and information on the contractor's experience and/or past performance performing similar tasks.**
 - (iv) **The request shall notify the contractors what basis will be used for selecting the contractor to receive the order. The notice shall include the basis for determining whether the contractors are technically qualified and provide an explanation regarding the intended use of any experience and/or past performance information in determining technical qualification of responses. If consideration will be limited to schedule contractors who are small business concerns as permitted by paragraph (2) below, the request shall notify the contractors that will be the case.**
 - (2) **Transmit the Request to Contractors:**

Based upon an initial evaluation of catalogs and price lists, the ordering activity should identify the contractors that appear to offer the best value (considering the scope of services offered, pricing and other factors such as contractors' locations, as appropriate) and transmit the request as follows:

NOTE: When buying IT professional services under SIN 132—51 ONLY, the ordering office, at its discretion, may limit consideration to those schedule contractors that are small business concerns. This limitation is not applicable when buying supplies and/or services under other SINs as well as SIN 132-51. The limitation may only be used when at least three (3) small businesses that appear to offer services that will meet the agency's needs are available, if the order is estimated to exceed the micro-purchase threshold.

 - (i) **The request should be provided to at least three (3) contractors if the proposed order is estimated to exceed the micro-purchase threshold, but not exceed the maximum order threshold.**

- (e) **The ordering activity, at a minimum, should document orders by identifying the contractor from which the services were purchased, the services purchased, and the amount paid. If other than a firm-fixed price order is placed, such documentation should include the basis for the determination to use a labor-hour or time-and-materials order. For ordering activity requirements in excess of the micro-purchase threshold, the order file should document the evaluation of Schedule contractors' quotes that formed the basis for the selection of the contractor that received the order and the rationale for any trade-offs made in making the selection.**

4. ORDER

- a. **Agencies may use written orders, EDI orders, blanket purchase agreements, individual purchase orders, or task orders for ordering services under this contract. Blanket Purchase Agreements shall not extend beyond the end of the contract period; all services and delivery shall be made and the contract terms and conditions shall continue in effect until the completion of the order. Orders for tasks which extend beyond the fiscal year for which funds are available shall include FAR 52.232-19 (Deviation – May 2003) Availability of Funds for the Next Fiscal Year. The purchase order shall specify the availability of funds and the period for which funds are available.**
- b. **All task orders are subject to the terms and conditions of the contract. In the event of conflict between a task order and the contract, the contract will take precedence.**

5. PERFORMANCE OF SERVICES

- a. **The Contractor shall commence performance of services on the date agreed to by the Contractor and the ordering activity.**
- b. **The Contractor agrees to render services only during normal working hours, unless otherwise agreed to by the Contractor and the ordering activity.**
- c. **The ordering activity should include the criteria for satisfactory completion for each task in the Statement of Work or Delivery Order. Services shall be completed in a good and workmanlike manner.**
- d. **Any Contractor travel required in the performance of IT/EC Services must comply with the Federal Travel Regulation or Joint Travel Regulations, as applicable, in effect on the date(s) the travel is performed. Established Federal Government per diem rates will apply to all Contractor travel. Contractors cannot use GSA city pair contracts.**

6. STOP-WORK ORDER (FAR 52.242-15) (AUG 1989)

- (a) **The Contracting Officer may, at any time, by written order to the Contractor, require the Contractor to stop all, or any part, of the work called for by this contract for a period of 90 days after the order is delivered to the Contractor, and for any further period to which the parties may agree. The order shall be specifically identified as a stop-work order issued under this clause. Upon receipt of the order, the Contractor shall immediately comply with its terms and take all reasonable steps to minimize the incurrence of costs allocable to the work covered by the order during the period of work stoppage. Within a period of 90 days after a stop-work is delivered to the Contractor, or within any extension of that period to which the parties shall have agreed, the Contracting Officer shall either-**
 - (1) **Cancel the stop-work order; or**
 - (2) **Terminate the work covered by the order as provided in the Default, or the Termination for Convenience of the Government, clause of this contract.**

- (b) *If a stop-work order issued under this clause is canceled or the period of the order or any extension thereof expires, the Contractor shall resume work. The Contracting Officer shall make an equitable adjustment in the delivery schedule or contract price, or both, and the contract shall be modified, in writing, accordingly, if-*
- (1) *The stop-work order results in an increase in the time required for, or in the Contractor's cost properly allocable to, the performance of any part of this contract; and*
- (2) *The Contractor asserts its right to the adjustment within 30 days after the end of the period of work stoppage; provided, that, if the Contracting Officer decides the facts justify the action, the Contracting Officer may receive and act upon the claim submitted at any time before final payment under this contract.*
- (c) *If a stop-work order is not canceled and the work covered by the order is terminated for the convenience of the Government, the Contracting Officer shall allow reasonable costs resulting from the stop-work order in arriving at the termination settlement.*
- (d) *If a stop-work order is not canceled and the work covered by the order is terminated for default, the Contracting Officer shall allow, by equitable adjustment or otherwise, reasonable costs resulting from the stop-work order.*

7. INSPECTION OF SERVICES

The Inspection of Services–Fixed Price (AUG 1996) (Deviation – May 2003) clause at FAR 52.246-4 applies to firm-fixed price orders placed under this contract. The Inspection–Time-and-Materials and Labor-Hour (JAN 1986) (Deviation – May 2003) clause at FAR 52.246-6 applies to time-and-materials and labor-hour orders placed under this contract.

8. RESPONSIBILITIES OF THE CONTRACTOR

The Contractor shall comply with all laws, ordinances, and regulations (Federal, State, City, or otherwise) covering work of this character. If the end product of a task order is software, then FAR 52.227-14 (Deviation – May 2003) Rights in Data – General, may apply.

9. RESPONSIBILITIES OF THE ORDERING ACTIVITY

Subject to security regulations, the ordering activity shall permit Contractor access to all facilities necessary to perform the requisite IT/EC Services.

10. INDEPENDENT CONTRACTOR

All IT/EC Services performed by the Contractor under the terms of this contract shall be as an independent Contractor, and not as an agent or employee of the ordering activity.

11. ORGANIZATIONAL CONFLICTS OF INTEREST

a. Definitions.

“Contractor” means the person, firm, unincorporated association, joint venture, partnership, or corporation that is a party to this contract.

“Contractor and its affiliates” and “Contractor or its affiliates” refers to the Contractor, its chief executives, directors, officers, subsidiaries, affiliates, subcontractors at any tier, and consultants and any joint venture involving the Contractor, any entity into or with which the Contractor subsequently merges or affiliates, or any other successor or assignee of the Contractor.

An "Organizational conflict of interest" exists when the nature of the work to be performed under a proposed ordering activity contract, without some restriction on ordering activities by the Contractor and its affiliates, may either (i) result in an unfair competitive advantage to the Contractor or its affiliates or (ii) impair the Contractor's or its affiliates' objectivity in performing contract work.

- b. To avoid an organizational or financial conflict of interest and to avoid prejudicing the best interests of the ordering activity, ordering activities may place restrictions on the Contractors, its affiliates, chief executives, directors, subsidiaries and subcontractors at any tier when placing orders against schedule contracts. Such restrictions shall be consistent with FAR 9.505 and shall be designed to avoid, neutralize, or mitigate organizational conflicts of interest that might otherwise exist in situations related to individual orders placed against the schedule contract. Examples of situations, which may require restrictions, are provided at FAR 9.508.

12. INVOICES

The Contractor, upon completion of the work ordered, shall submit invoices for IT/EC services. Progress payments may be authorized by the ordering activity on individual orders if appropriate. Progress payments shall be based upon completion of defined milestones or interim products. Invoices shall be submitted monthly for recurring services performed during the preceding month.

13. PAYMENTS

For firm-fixed price orders the ordering activity shall pay the Contractor, upon submission of proper invoices or vouchers, the prices stipulated in this contract for service rendered and accepted. Progress payments shall be made only when authorized by the order. For time-and-materials orders, the Payments under Time-and-Materials and Labor-Hour Contracts at FAR 52.232-7 (DEC 2002), (Alternate II – Feb 2002) (Deviation – May 2003) applies to time-and-materials orders placed under this contract. For labor-hour orders, the Payment under Time-and-Materials and Labor-Hour Contracts at FAR 52.232-7 (DEC 2002), (Alternate II – Feb 2002) (Deviation – May 2003)) applies to labor-hour orders placed under this contract.

14. RESUMES

Resumes shall be provided to the GSA Contracting Officer or the user ordering activity upon request.

15. INCIDENTAL SUPPORT COSTS

Incidental support costs are available outside the scope of this contract. The costs will be negotiated separately with the ordering activity in accordance with the guidelines set forth in the FAR.

16. APPROVAL OF SUBCONTRACTS

The ordering activity may require that the Contractor receive, from the ordering activity's Contracting Officer, written consent before placing any subcontract for furnishing any of the work called for in a task order.

17. DESCRIPTION OF IT/EC SERVICES AND PRICING

- a. The Contractor shall provide a description of each type of IT/EC Service offered under Special Item Numbers 132-51 and 132-52. IT/EC Services should be presented in the same manner as the Contractor sells to its commercial and other ordering activity customers. If the Contractor is proposing hourly rates, a description of all corresponding commercial job titles (labor categories) for those individuals who will perform the service should be provided.

- b. *Pricing for all IT/EC Services shall be in accordance with the Contractor's customary commercial practices; e.g., hourly rates, monthly rates, term rates, and/or fixed prices.*

Commercial Job Title: SOFTWARE ENGINEER **GSA Hourly Rate: \$169.26**
ON24, Inc. Job Code: SE-3

Minimum/General Experience: Three (3) years of technical experience which include but are not limited to Requirements Management, Risk Management, System Integration and Issue Resolution.

Functional Responsibility: Management and implementation of software specifications to meet client's requirements. Manage and meet delivery schedule

Minimum Education: Bachelors degree in Computer Science, Engineering or Information Technology

Education/Experience Substitutions: Five (5) years of additional experience substitutes for formal education.

Commercial Job Title: TECHNICAL MANAGER **GSA Hourly Rate: \$128.96**
ON24, Inc. Job Code: TM1-3

Minimum/General Experience: Two (2) years of technical experience, which include but are not limited to webcasting technology including encoding of a streaming presentation, indexing with slide timings and project management.

Functional Responsibility: Coordination of different audio/visual sources and personnel to ensure proper technology specifications and implementation/production of event.

Minimum Education: Bachelors degree in Computer Science, Engineering or Information Technology

Education/Experience Substitutions: Five (5) years of additional experience substitutes for formal education.

Commercial Job Title: EVENT MANAGER **GSA Hourly Rate: \$128.96**
ON24, Inc. Job Code: EM1-3

Minimum/General Experience: Two (2) years of technical experience, which include but are not limited to webcasting technology including signal acquisition of live webcast event, routing video signal to provisioned encoder and monitoring of incoming signal.

Functional Responsibility: Performs management of signal acquisition of live webcast event, routing signal to provisioned encoder and monitoring quality of incoming signal throughout event. Serves as direct liaison to client throughout event.

Minimum Education: Bachelors degree in Computer Science, Engineering or Information Technology

Education/Experience Substitutions: Three (3) years of additional experience substitutes for formal education.

**Commercial Job Title: AUDIO/VIDEO ENGINEER
ON24, Inc. Job Code: AVE-3**

GSA Hourly Rate: \$165.04

Minimum/General Experience: Four (4) years of technical experience in audio, video and control systems. Hands-on A/V Integration experience and comprehensive knowledge of industry.

Functional Responsibility: A/V Integration, design of integrated solutions including control systems and programming.

Minimum Education: Bachelors degree in Computer Science, Engineering or Information Technology

Education/Experience Substitutions: Three (3) years of additional experience substitutes for formal education.

**Commercial Job Title: CAMERA OPERATOR
ON24, Inc. Job Code: CO-3**

GSA Hourly Rate: \$130.03

Minimum/General Experience: Four (4) years of technical experience in camera shooting, lighting, spacing, editing and enhancing techniques.

Functional Responsibility: Field and in-studio camera shooting.

Minimum Education: Bachelors degree in Computer Science, Engineering or Information Technology

Education/Experience Substitutions: Three (3) years of additional experience substitutes for formal education.

**Commercial Job Title: FIELD PRODUCER
ON24, Inc. Job Code: FP-3**

GSA Hourly Rate: \$ 83.62

Minimum/General Experience: Four (4) years of technical experience including, but not limited to webcasting technology, video production, project management, and enhanced knowledge of industry.

Functional Responsibility: On site Director of Webcasting Event, coordinating and directing personnel and event.

Minimum Education: Bachelors degree in Computer Science, Engineering, Information Technology or similar special studies.

Education/Experience Substitutions: Three (3) years of additional experience substitutes for formal education.

ON24 Product Code	Product Description	GSA Price
WCCA	ON24 Webcast Center Annual Access with \$30,000 Annual Event Commitment	\$10,276.50
WCCELAUDSTS	<p>Live Streaming Audio w/slides, includes up to two hours and 250 users. Additional users & durations available.</p> <ul style="list-style-type: none"> • Streamed in RealPlayer & Windows Media Player formats • Includes 3-month archive • Other standard features include: <ul style="list-style-type: none"> ○ Email notifications to event attendees & no-shows ○ Multiple PowerPoint decks ○ One Portrait PowerPoint file ○ Audio-only graphic ○ Speaker graphic ○ Registration: organization logo, descriptive text, choice of ON24 standard fields ○ Lobby: organization logo, descriptive text, help page link, test your system link, event console download links ○ Event Console: organization logo, choice of color scheme, and help page link ○ PDF file from PowerPoint deck for viewer download ○ Additional document for viewer download ○ Email a friend feature ○ Polling functionality ○ URL push functionality ○ Q & A functionality ○ Survey functionality ○ Slide pointer functionality (n/a for On-Demand events) ○ Real-time event usage reporting 	\$1,209.00
WCCLSTAUD	<p>Live Streaming Audio-only, Up to two hours and 250 Users included. Additional users & durations available. Features include:</p> <ul style="list-style-type: none"> ○ Streamed in both RealPlayer and Windows Media Player ○ Registration: organization logo, descriptive text, choice of ON24 standard fields ○ Lobby: organization logo, descriptive text, help page link, test your system link, event console download links ○ Event Console: organization logo, choice of color scheme, and help page link ○ Email notifications to event attendees & no-shows ○ Real-time event usage reporting 	\$604.50
WCCNSTAUD	<p>Live Non-Streaming Audio Event (Web Conference). Up to two hours & 100 users. Additional users & durations available.</p> <ul style="list-style-type: none"> ○ Registration: organization logo, descriptive text, choice of ON24 standard fields ○ Lobby: organization logo, descriptive text, help page link, test your system link, event console download links ○ Event Console: organization logo, choice of color scheme, and help page link ○ Email notifications to event attendees & no-shows ○ Real-time event usage reporting 	\$403.00

ON24 Product Code	Product Description	GSA Price
WCCA	ON24 Webcast Center Annual Access with \$30,000 Annual Event Commitment	\$10,276.50
WCCLSVS	<p>ON24 Live Streaming Video w/slides, includes up to two hours and 250 users. Additional users and durations available.</p> <ul style="list-style-type: none"> • Streamed in RealPlayer & Windows Media Player formats • Includes 3-month archive • Other standard features include: <ul style="list-style-type: none"> ○ Email notifications to event attendees & no-shows ○ Multiple PowerPoint decks ○ One Portrait PowerPoint file ○ Event graphic ○ Registration: organization logo, descriptive text, choice of ON24 standard fields ○ Lobby: organization logo, descriptive text, help page link, test your system link, event console download links ○ Event Console: organization logo, choice of color scheme, and help page link ○ PDF file from PowerPoint deck for viewer download ○ Additional document for viewer download ○ Email a friend feature ○ Polling functionality ○ URL push functionality ○ Q & A functionality ○ Survey functionality ○ Slide pointer functionality (n/a for On-Demand events) ○ Real-time event usage reporting 	\$2,418.00
WCCLSTV	<p>ON24 Live Streaming Video-Only, includes up to two hours and 250 users. Additional users & durations available.</p> <ul style="list-style-type: none"> ○ Streamed in both RealPlayer and Windows Media Player ○ Registration: organization logo, descriptive text, choice of ON24 standard fields ○ Lobby: organization logo, descriptive text, help page link, test your system link, event console download links ○ Event Console: organization logo, choice of color scheme, and help page link ○ Email notifications to event attendees & no-shows ○ Real-time event usage reporting 	\$1,612.00
WCSAUSLU	<p>Live Streaming Audio w/slides, Webcast Simple includes up to two hours and 250 users. Additional users & durations available (\$25,000 Annual Commitment Required)</p>	\$1,209.00

Product Description

- **Streaming audio with slides**
- **No licensing fee**
- **Annual commitment and setup charges apply and are included in package**
- **Includes ON24's most popular feature set**

Key Features

ON24 Product Code	Product Description	GSA Price
WCCA	<p>ON24 Webcast Center Annual Access with \$30,000 Annual Event Commitment</p> <ul style="list-style-type: none"> • Streaming audio or streaming video with slides • One PowerPoint Slide Deck • PDF version of slide deck for audience download • Q & A • Client-branded registration, lobby, and event console. Client option to replace logos on an event-by-event basis • Ability to convert a live presentation to an on-demand event • Archive stored up to 90 days • Real time event usage reporting • No customization available • Email Notifications: 1 Registration Confirmation, 1 Reminder Email to All • Polling functionality <p><u>Includes:</u></p> <ul style="list-style-type: none"> • Technical support • Training up to four hours • Setup/implementation 	\$10,276.50
WCSVSLU	<p>Live Streaming Video with slides, Up to two hours and 250 Users included (\$25,000 Annual Commitment Required)</p> <ul style="list-style-type: none"> • Streaming Video with Slides • No licensing fee • Annual commitment and setup charges apply and are included in package • Includes ON24's most popular feature set <p style="text-align: center;">Key Features</p> <ul style="list-style-type: none"> • Streaming video with slides • One Slide Deck • PDF version of slide deck for audience download • Q & A • Client-branded registration, lobby, and event console (handled during account setup). Client option to replace logos on an event-by-event basis • Ability to convert a live presentation to an on-demand event • Archive stored up to 90 days • Real-time event usage reporting • No customization available • Email Notifications: 1 Registration Confirmation, 1 Reminder Email to All • Polling functionality <p><u>Includes:</u></p> <ul style="list-style-type: none"> • Technical support • Training up to four hours • Setup/implementation 	\$2,418.00
WCCODSSPAU5	On-Demand Streaming Self Published up to 5 minutes audio only	\$80.60

ON24 Product Code	Product Description	GSA Price
WCCA	ON24 Webcast Center Annual Access with \$30,000 Annual Event Commitment	\$10,276.50
WCCODSSPAU30	On-Demand Streaming Self Published up to 30 minutes audio only)	\$241.80
WCCODSSPAU30A	On-Demand Streaming Self Published each additional 30 minutes (audio only)	\$80.60
WCCODSSPAUS5	On-Demand Audio Streaming with Slides Up to 5 minutes. Additional durations available. <ul style="list-style-type: none"> • Standard features include: <ul style="list-style-type: none"> ○ Streamed in both RealPlayer and Windows Media Player ○ Presentation: Client provided audio tape ○ Event-specific logo for Registration, Lobby, & Event Console ○ Account-specific logos for Registration, Lobby, & Event Console ○ Email notifications to event attendees & no-shows ○ Real-time event usage reporting ○ Event console with title and date 	\$120.90
WCCODSSPAUS30	On-Demand Audio Streaming with Slides Up to 30 minutes. Additional durations available. <ul style="list-style-type: none"> • Standard features include: <ul style="list-style-type: none"> ○ Streamed in both RealPlayer and Windows Media Player ○ Presentation: Client provided audio tape ○ Event-specific logo for Registration, Lobby, & Event Console ○ Account-specific logos for Registration, Lobby, & Event Console ○ Email notifications to event attendees & no-shows ○ Real-time event usage reporting ○ Event console with title and date 	\$322.40
WCCODSSPAUS30A	On-Demand Audio Streaming with Slides Each additional 30 minutes. Additional durations available. <ul style="list-style-type: none"> • Standard features include: <ul style="list-style-type: none"> ○ Streamed in both RealPlayer and Windows Media Player ○ Presentation: Client provided audio tape ○ Event-specific logo for Registration, Lobby, & Event Console ○ Account-specific logos for Registration, Lobby, & Event Console ○ Email notifications to event attendees & no-shows ○ Real-time event usage reporting ○ Event console with title and date 	\$161.20
WCCODSSPV5	On-Demand Streaming Video-only up to 5 minutes <ul style="list-style-type: none"> • Standard features include: <ul style="list-style-type: none"> ○ Streamed in both RealPlayer and Windows Media Player ○ Presentation: Client provided video ○ Event-specific logo for Registration, Lobby, & Event Console ○ Account-specific logos for Registration, Lobby, & Event 	\$201.50

ON24 Product Code	Product Description	GSA Price
WCCA	ON24 Webcast Center Annual Access with \$30,000 Annual Event Commitment	\$10,276.50
	<ul style="list-style-type: none"> ○ Console <ul style="list-style-type: none"> ○ Email notifications to event attendees & no-shows ○ Real-time event usage reporting ○ Event console with title and date 	
WCCODSSPV30	On-Demand Streaming Video-only up to 30 minutes	\$483.60
	<ul style="list-style-type: none"> ● Standard features include: <ul style="list-style-type: none"> ○ Streamed in both RealPlayer and Windows Media Player ○ Presentation: Client provided video ○ Event-specific logo for Registration, Lobby, & Event Console ○ Account-specific logos for Registration, Lobby, & Event Console ○ Email notifications to event attendees & no-shows ○ Real-time event usage reporting ○ Event console with title and date 	
WCCODSSPV30A	On-Demand Streaming Video-only each additional 30 minutes	\$161.20
	<ul style="list-style-type: none"> ● Standard features include: <ul style="list-style-type: none"> ○ Streamed in both RealPlayer and Windows Media Player ○ Presentation: Client provided video ○ Event-specific logo for Registration, Lobby, & Event Console ○ Account-specific logos for Registration, Lobby, & Event Console ○ Email notifications to event attendees & no-shows ○ Real-time event usage reporting ○ Event console with title and date 	
WCCODSSPVS5	On-Demand Streaming Video w/slides up to 5 minutes duration	\$241.80
	<ul style="list-style-type: none"> ● Streamed in RealPlayer & Windows Media Player formats ● Includes 3-month archive ● Other standard features include: <ul style="list-style-type: none"> ○ Email notifications to event attendees & no-shows ○ Multiple PowerPoint decks ○ One Portrait PowerPoint file ○ Speaker graphic ○ Registration: organization logo, descriptive text, choice of ON24 standard fields ○ Lobby: organization logo, descriptive text, help page link, test your system link, event console download links ○ Event Console: organization logo, choice of color scheme, and help page link ○ PDF file from PowerPoint deck for viewer download ○ Additional document for viewer download ○ Email a friend feature ○ Polling functionality ○ URL push functionality ○ Q & A functionality ○ Survey functionality ○ Real-time event usage reporting 	
WCCODSSPVS30	On-Demand Streaming Video w/slides up to 30 minutes duration.	\$644.80

ON24 Product Code	Product Description	GSA Price
WCCA	ON24 Webcast Center Annual Access with \$30,000 Annual Event Commitment	\$10,276.50

- **Streamed in RealPlayer & Windows Media Player formats**
- **Includes 3-month archive**
- **Other standard features include:**
 - **Email notifications to event attendees & no-shows**
 - **Multiple PowerPoint decks**
 - **One Portrait PowerPoint file**
 - **Speaker graphic**
 - **Registration: organization logo, descriptive text, choice of ON24 standard fields**
 - **Lobby: organization logo, descriptive text, help page link, test your system link, event console download links**
 - **Event Console: organization logo, choice of color scheme, and help page link**
 - **PDF file from PowerPoint deck for viewer download**
 - **Additional document for viewer download**
 - **Email a friend feature**
 - **Polling functionality**
 - **URL push functionality**
 - **Q & A functionality**
 - **Survey functionality**
 - **Real-time event usage reporting**

WCCODSSPVS30A	On-Demand Streaming Video w/slides each additional 30 minutes	\$282.10
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- **Streamed in RealPlayer & Windows Media Player formats**
- **Includes 3-month archive**
- **Other standard features include:**
 - **Email notifications to event attendees & no-shows**
 - **Multiple PowerPoint decks**
 - **One Portrait PowerPoint file**
 - **Speaker graphic**
 - **Registration: organization logo, descriptive text, choice of ON24 standard fields**
 - **Lobby: organization logo, descriptive text, help page link, test your system link, event console download links**
 - **Event Console: organization logo, choice of color scheme, and help page link**
 - **PDF file from PowerPoint deck for viewer download**
 - **Additional document for viewer download**
 - **Email a friend feature**
 - **Polling functionality**
 - **URL push functionality**
 - **Q & A functionality**
 - **Survey functionality**
 - **Real-time event usage reporting**

Non-License- Zero Commitment Pricing Structure

NLAUDSTS	ON24 Event Live Streaming Audio w/slides, up to two hours and up to 250 Users. Additional users & durations available.	\$2,579.20
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ON24 Product Code	Product Description	GSA Price
WCCA	ON24 Webcast Center Annual Access with \$30,000 Annual Event Commitment	\$10,276.50

Included Features/Services:

- **Project Management: Kickoff meeting, project plan**
- **Streamed in both RealPlayer and Windows Media Player.**
- **Conference bridge for audio capture (n/a for video & web conferencing)**
- **Standard Registration: organization logo, descriptive text, choice of ON24 standard fields**
- **Standard Lobby: organization logo, descriptive text, help page link, test your system link, event console download links**
- **Event Console: organization logo, choice of color scheme, slide area, Q & A area, speaker area, and help page link**
- **Confirmation email with optional Outlook reminder**
- **Archive: Three (3) months hosted archive of live event (extensions available)**
- **Presentation: Use of Presentation Manager to synchronize presentation & moderate questions. 1-hr training session included.**
- **Up to 5 polling questions**
- **Up to 3 PowerPoint slide decks**
- **Up to 10 URLs (for pushing to Event Console)**
- **Moderate Q &A**
- **Real-time usage reporting**

NLDEMO	ON24 Demo/First Time Customer- Live Streaming Audio with slides, up to two hours, up to 100 users, with on-demand viewing for 90 days	\$901.71
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NLAUDST	ON24 Live Streaming Audio-only, up to two hours duration and 250 users. Additional users & durations available.	\$1,128.40
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Included Features/Services:

- **Project Management: Kickoff meeting, project plan**
- **Streamed in both RealPlayer and Windows Media Player.**
- **Standard Registration: organization logo, descriptive text, choice of ON24 standard fields**
- **Standard Lobby: organization logo, descriptive text, help page link, test your system link, event console download links**
- **Event Console: organization logo, choice of color scheme, slide area, Q & A area, speaker area, and help page link**
- **Real-time usage reporting**

NLNSTAUD	ON24 Live Non-Streaming Audio Event (Web Conference), up to 2 hours duration and 250 users. Additional users & durations available.	\$752.60
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Included Features/Services:

- **Project Management: Kickoff meeting, project plan**
- **One hour training session included.**
- **Non-Streaming: Participant conference bridge required**
- **Standard Registration: organization logo, descriptive text, choice of ON24 standard fields**
- **Standard Lobby: organization logo, descriptive text, help page link, test your system link, event console download links**
- **Event Console: organization logo, choice of color scheme, slide area, Q & A area, speaker area, and help page link**

ON24 Product Code	Product Description	GSA Price
WCCA	ON24 Webcast Center Annual Access with \$30,000 Annual Event Commitment <ul style="list-style-type: none"> ○ Confirmation email with optional Outlook Reminder ○ Archive – none ○ Presentation: Use of Presentation Mgr. to synchronize presentation & moderate questions. ○ Up to 5 polling questions ○ Up to 3 PowerPoint slide decks ○ Up to 10 URLs ○ Moderated Q & A ○ Real-time usage reporting 	\$10,276.50
NLLSTVS	ON24 Live Streaming Video w/Slides – Up to two hours and 250 users included. Additional users & durations available.	\$4,231.50
NLLSTV	ON24 Live Video Streaming - Video only - Up to two hours and 250 Users included. Additional users & durations available	\$2,630.58
NLODSSPAU5	On-Demand Streaming Audio-only - up to 5 minutes duration. Included Features/Services: <ul style="list-style-type: none"> ○ Project Mgmt: Kickoff meeting, project plan ○ Streaming in RealPlayer and Windows Media Player format ○ Standard Registration: organization logo, descriptive text, choice of ON24 standard fields ○ Standard Lobby: organization logo, descriptive text, help page link, test your system link, event console download links ○ Event Console: organization logo, choice of color scheme, slide area, Q & A area, speaker area, and help page link ○ Confirmation email with optional Outlook Reminder ○ Archive: Three (3) month hosted archive ○ Presentation: Client-provided in audiotape. 	\$187.80
NLODSSPAU30	On-Demand Streaming Audio-only - up to 30 minutes duration. (Please refer to product description NLODSSPAU5 for included features & exceptions.)	\$338.52
NLODSSPAU30A	On-Demand Streaming Audio-only - each additional 30 minutes in duration (Please refer to product description NLODSSPAU5 for included features & exceptions.)	\$187.80
NLODSSPAU55	On-Demand Streaming-Audio w/slides - up to 5 minutes duration. Included Features/Services: <ul style="list-style-type: none"> ○ Project Management: Kickoff meeting, project plan ○ Streaming in RealPlayer and Windows Media Player formats. ○ Standard Registration: organization logo, descriptive text, choice of ON24 standard fields ○ Standard Lobby: organization logo, descriptive text, help page link, test your system link, event console download links ○ Event Console: organization logo, choice of color scheme, slide area, Q & A area, speaker area, and help page link ○ Confirmation email with optional Outlook Reminder ○ Archive: three (3) months hosted archive. ○ Presentation: Synchronization of slides, URLs, & questions. Client- 	\$278.07

ON24 Product Code	Product Description	GSA Price
WCCA	ON24 Webcast Center Annual Access with \$30,000 Annual Event Commitment <ul style="list-style-type: none"> <i>provided in audiotape. Client-provided slide timings.</i> ○ <i>Up to 5 polling questions</i> ○ <i>Up to 3 PowerPoint slide decks</i> ○ <i>Up to 10 URLs</i> ○ <i>Moderated Q & A</i> ○ <i>Real-time usage reporting</i> 	\$10,276.50
NLODSSPAUS30	On-Demand Streaming Audio w/slides - up to 30 minutes duration (Please refer to product description NLODSSPAUS5 for included features & exceptions.)	\$535.99
NLODSSPAU30AS	On-Demand Streaming Audio w/slides - each additional 30 minutes in duration	\$278.07
NLODSSPV5	On-Demand Streaming Video-only - up to 5 minutes duration (Please refer to product description NLODSSPAU5 for included features. Presentation: client provided in Beta SP, MiniDV or DV Cam.)	\$322.40
NLODSSPV30	On-Demand Streaming Video-only - up to 30 minutes duration (Please refer to product description NLODSSPAU5 for included features. Presentation: client provided in Beta SP, MiniDV or DV Cam.)	\$725.40
NLODSSPV30A	On-Demand Streaming Video-only - each additional 30 minutes in duration	\$322.40
NLODSSPVS5	On-Demand Streaming Video w/slides - up to 5 minutes duration (Please refer to product description NLODSSPAUS5 for included features.)	\$422.14
NLODSSPVS30	On-Demand Streaming Video w/slides - up to 30 minutes duration (Please refer to product description NLODSSPAUS5 for included features.)	\$1,031.68
NLODSSPVS30A	On-Demand Streaming Video w/slides - each additional 30 minutes in duration	\$422.14
WCVCLS01	ON24 Videocast (priced per hour) Live Streaming Video w/slides, includes 250 users. Additional users available. Hourly pricing. Features include: <ul style="list-style-type: none"> ○ <i>Self service event scheduling</i> ○ <i>Fixed size video in Audience Console</i> ○ <i>1 PowerPoint deck</i> ○ <i>1 Confirmation email and 1 Reminder email</i> ○ <i>Setup start / end of event</i> ○ <i>Email URLs for the event</i> ○ <i>Start/End Live Button</i> ○ <i>Slide Push Buttons</i> ○ <i>List of registrants</i> 	\$1,209.00
WCVVCL502	ON24 Live Streaming Video with Slides (priced per hour) – Live Streaming Video with slides, Q&A, and polls, includes up to 250 users. Additional users available. Hourly pricing. Features include:	\$1,712.75

ON24 Product Code	Product Description	GSA Price
WCCA	ON24 Webcast Center Annual Access with \$30,000 Annual Event Commitment	\$10,276.50
	<ul style="list-style-type: none"> ○ Self service event scheduling ○ Fixed size video in Audience Console (320x240) ○ 1 PowerPoint deck ○ 1 Confirmation email and 1 Reminder email ○ Setup start / end of event ○ Email URLs for the event ○ Start/End Live Button ○ Slide Push Buttons ○ List of registrants ○ Audience Q&A ○ Audience Polls ○ Presenter Poll Setup ○ Presenter Poll Push Buttons 	
STS	Satellite Truck (billed per day in North America)	\$3,264.30
SDTS	Satellite Digital Transmission (billed per hour)	\$785.85
	Additional Services	
OPTOAAUCC	Operator-assisted audio conference call (billed per user minute)	\$0.2015
OPTNOAAUCC	Non-operator assisted audio conference call (billed per user minute)	\$0.1612
WCCTS	Webcast Center Technical Support	\$4,030.00
WCCAIFE	Webcast Center Account Implementation (Professional Edition)	\$4,030.00
WCCTFPE	Webcast Center Account Training Fee (Professional Edition)	\$2,579.20
WCCAUS	Webcast Center Additional User Seats	\$1,450.80
ECL	Encoder Controller License	\$7,737.60
BCCILP	Branded and Customized Interface or Lobby Pages	\$1,773.20
SE-3	Software Engineer (billed per hour) 3rd Year Rate	\$169.26
TM1-3	Technical Manager responsible for encoding of a streaming presentation and indexing with slide timings (billed per hour) 3rd Year Rate	\$128.96
EM1-3	Event Manager, responsible for signal acquisition of live webcast event, routing video signal to provisioned encoder and monitoring quality of incoming signal (billed per hour) 3rd Year Rate	\$128.96
AVE-3	Audio/Video Engineer (billed per hour) 3rd Year Rate	\$165.04
CO-3	Camera Operator (billed per hour) 3rd Year Rate	\$130.03
FP-3	Field Producer on site to manage webcast production (billed per hour) 3rd Year Rate	\$83.62
SP	Schedule-Agenda Page custom branded to allow users to select their media format and bitrate for a particular presentation	\$403.00
FCCAUEG	Field Camera crew with broadcast quality camera, lighting, audio and background	\$4,030.00
STUD4	Studio in most metropolitan locations set up for 2 camera shoot ½ day	\$5,239.00
VE	Video Encoder- Provision of an encoder for live video event only (billed per 1/2 day)	\$201.50
VTB	Running a video tape back-up to a live webcast (billed per day)	\$161.20
RPU	Rental of Polycom Unit (billed per day)	\$806.00
FT	Fiber time, usually used to send video signal from studio or convention center back to ON24 (billed per hour)	\$403.00
ISDNL	ISDN Line (billed per day)	\$403.00
APSH	Application Sharing (billed per user minute)	\$0.1451
EHAUD	Extension of an Event's hosting period from the standard 90 days to	\$289.15

ON24 Product Code	Product Description	GSA Price
WCCA	ON24 Webcast Center Annual Access with \$30,000 Annual Event Commitment	\$10,276.50
EHVID	12 months (Audio) (billed per year) Extension of an Event's hosting period from the standard 90 days to 12 months (Video) (billed per year)	\$580.32
EUS1	25 Calls on end-user support via a toll number with ON24 serving as first-tier (billed per hour)	\$161.20
EUS2	25 Calls of end-user support via a toll-free number with ON24 serving as first tier (billed per hour)	\$201.50
EUS3	25 E-Mails of end-user support via a dedicated e-mail address with ON24 serving as first tier (billed per hour)	\$161.20

**USA COMMITMENT TO PROMOTE SMALL BUSINESS PARTICIPATION
PROCUREMENT PROGRAMS**

PREAMBLE:

ON24, Inc. provides commercial products and services to the Federal Government. We are committed to promoting participation of small, small disadvantaged and women-owned small businesses in our contracts. We pledge to provide opportunities to the small business community through reselling opportunities, mentor-protégé programs, joint ventures, teaming arrangements, and subcontracting.

COMMITMENT:

To actively seek and partner with small businesses.

To identify, qualify, mentor and develop small, small disadvantaged, and women-owned small businesses by purchasing from these businesses whenever practical.

To develop and promote company policy initiatives that demonstrate our support for awarding contracts and subcontracts to small business concerns.

To undertake significant efforts to determine the potential of small, small disadvantaged, and women-owned small businesses to supply products and services to our company.

To insure procurement opportunities are designed to permit the maximum possible participation of small, small disadvantaged, and women-owned small businesses.

To attend business opportunity workshops, minority business enterprise seminars, trade fairs, procurement conferences, etc., to identify and increase small businesses with whom to partner.

To publicize in our marketing publications our interest in meeting small businesses that may be interested in subcontracting opportunities.

We signify our commitment to work in partnership with small, small disadvantaged, and women-owned small businesses to promote and increase their participation in Federal Government contracts. To accelerate potential opportunities please contact:

*Rosemary Florez
Phone: (703) 440-9393
E-mail: Rosemary.Florez@on24.com
Fax: (703) 569-2266*

**BEST VALUE
BLANKET PURCHASE AGREEMENT
FEDERAL SUPPLY SCHEDULE
(Insert Customer Name)**

In the spirit of the Federal Acquisition Streamlining Act Agency and Contractor enter into a cooperative agreement to further reduce the administrative costs of acquiring commercial items from the General Services Administration (GSA) Federal Supply Schedule Contract(s)

Federal Supply Schedule Contract BPAs eliminate contracting and open market costs such as: search for sources; the development of technical documents, solicitations and the evaluation of offers. Teaming Arrangements are permitted with Federal Supply Schedule Contractors in accordance with Federal Acquisition Regulation (FAR) 9.6.

This BPA will further decrease costs, reduce paperwork, and save time by eliminating the need for repetitive, individual purchases from the Schedule Contract. The end result is to create a purchasing mechanism for the Government that works better and costs less.

Signatures:

_____ _____ _____ _____
AGENCY DATE CONTRACTOR DATE

BPA NUMBER _____

(CUSTOMER NAME)
BLANKET PURCHASE AGREEMENT

Pursuant to GSA Federal Supply Schedule Contract Number(s) _____, Blanket Purchase Agreements (BPA), the Contractor agrees to the following terms of a Blanket Purchase Agreement EXCLUSIVELY WITH (Ordering Agency):

(1) The following Contract items can be ordered under this BPA. All orders placed against this BPA are subject to the terms and conditions of the contract, except as noted below:

MODEL NUMBER/PART NUMBER	*SPECIAL BPA DISCOUNT/PRICE
_____	_____
_____	_____
_____	_____

(2) Delivery: DESTINATION	DELIVERY SCHEDULE/DATES
_____	_____
_____	_____
_____	_____

(3) The Government estimates, but does not guarantee, that the volume of purchases through this agreement will be _____.

(4) This BPA does not obligate any funds.

(5) This BPA expires on _____ or at the end of the Contract period, whichever is earlier.

(6) The following office(s) is hereby authorized to place orders under this BPA:

OFFICE	POINT OF CONTACT
_____	_____
_____	_____
_____	_____

(7) Orders will be placed against this BPA via Electronic Data Interchange (EDI), FAX, or paper.

(8) Unless otherwise agreed to, all deliveries under this BPA must be accompanied by delivery tickets or sales slips that must contain the following information as a minimum:

- (a) Name of Contractor;
- (b) Contract Number;
- (c) BPA Number;
- (d) Model Number or National Stock Number (NSN);
- (e) Purchase Order Number;
- (f) Date of Purchase;
- (g) Quantity, Unit Price, and Extension of Each Item (unit prices and extensions need not be shown when incompatible with the use of automated systems; provided, that the invoice is itemized to show the information); and
- (h) Date of Shipment.

(9) The requirements of a proper invoice are specified in the Federal Supply Schedule Contract. Invoices will be submitted to the address specified within the purchase order transmission issued against this BPA.

(10) The terms and conditions included in this BPA apply to all purchases made pursuant to it. In the event of an inconsistency between the provisions of this BPA and the Contractor's invoice, the provisions of this BPA will take precedence.

BASIC GUIDELINES FOR USING “CONTRACTOR TEAM ARRANGEMENTS”

Federal Supply Schedule Contractors may use “Contractor Team Arrangements” (see FAR 9.6) to provide solutions when responding to a customer agency requirement.

These Team Arrangements can be included under a Blanket Purchase Agreement (BPA). BPAs are permitted under all Federal Supply Schedule Contracts.

Orders under a Team Arrangement are subject to terms and conditions or the Federal Supply Schedule Contract.

Participation in a Team Arrangement is limited to Federal Supply Schedule Contractors.

Customers should refer to FAR 9.6 for specific details on Team Arrangements.

Here is a general outline on how it works:

- The customer identifies their requirements.*
- Federal Supply Schedule Contractors may individually meet the customer’s needs.*
- Federal Supply Schedule Contractors may individually submit a Schedules Team Solution to meet the customer’s requirement.*
- Customers make a best value selection.*