

# ON24 Services

## Ensuring Your Success

ON24 offers its customers a complete solution utilizing the latest technologies and a full range of professional services to ensure the success of your virtual events. The ON24 Professional Services Team is here to assist you with project and event management, production, creative projects, and streaming media management.



### — Project and Event Management

Project Managers provide oversight and coordination for your event working closely with all relevant parties both within and outside your organization to make certain all the pieces come together at the right time. Project services include nearly every facet of event management from the initial kick-off meeting to post-event follow-up and review. Dedicated event managers work closely with and help manage all the technical components of an event. They assist and advise on a variety of topics, including the selection of presentation views and tools, effective use of graphics, and the coordination of multiple presenters and training.



## — Production Services

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ON24 is the largest provider of live and on-demand webcasting production services in the industry averaging over 25,000 streamed events per year. Our production professionals are uniquely qualified to deliver and maintain the highest quality standards.

**Studio Production** - ON24's world-wide network of professional studios offer you the highest quality production for your live and on-demand events. These broadcast quality, multiple camera venues will give your event a polished, professional appeal.

**Remote Production** - ON24 will bring a production crew to your location or conference venue to offer the same high quality results as studio productions for both live and on-demand events. Our crews are available everywhere - from New York to Beijing, China.

## — Creative Services

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ON24 can work with your marketing team to design a webcasting program that strengthens your brand and delivers an engaging end-user experience. Our creative designs provide endless custom location possibilities, flexible navigation models and powerful branding design.



## — Media Management

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ON24's Network and Media Management team operate and maintain ON24's worldwide network and can easily and cost-effectively implement multimedia communications anywhere at any time to help meet specific client needs. Flexible audio and video signal acquisition capabilities include satellite, ISDN, fiber, and videoconference.

ON24 is networked to over 10,000 streaming servers to ensure cost-effective performance, scalability, and reliability. Whether live or on-demand, ON24 can deliver multimedia presentations to a worldwide audience. ON24 removes the complexity required to maintain a global web stream presence for audiences of any size.

ON24 provides encoding and processing services for multiple media formats, such as satellite, fiber, videoconference, VHS, S-VHS, Mini-DV, Mini-Disc, VCD, CD, MPEG and WAV, at bit rates from 8Kbps to 1.5Mbps. Flash, Windows Media and RealPlayer streams can be provided for all events.

## — About ON24, Inc.

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ON24, Inc. (<http://www.ON24.com>) is the global leader in webcasting and virtual events. More than 700 organizations in technology, publishing, life sciences, government and financial services rely on ON24, including IBM, Cisco, United Business Media, Credit Suisse, GE Healthcare and the National Science Foundation. ON24 is headquartered in San Francisco, with offices in New York, London and Singapore.