

ON24 Webcast Center

Leading Platform for Virtual Event Management and Delivery



ON24 Webcast Center Benefits

- Communicate to global audiences with highly engaging video and audio webcasts.
- Extend your reach using on-demand webcasts, podcasts and rich media banners.
- Strengthen your brand by delivering fully custom events.
- Communicate and interact with your audience before, during and after your events.
- Generate powerful reports to measure success and capture leads.

ON24 Webcast Center is the world’s most comprehensive SaaS solution for planning, executing and managing webcasts. Combining advanced virtual event technology with a highly reliable and scalable platform for webcasting, ON24 delivers solutions to engage audiences anytime, anywhere.

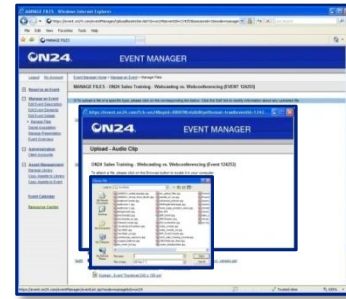
ON24 Webcast Center provides the necessary tools to build and deliver live and on-demand webcasts, podcasts and rich media ad banners together with detailed reporting and audience interactivity. Engage your audience with integrated polls, surveys and Q&A. Extend your reach by delivering webcasts to users on all platforms—your audience can access your content directly through the web, with no need for dial-in numbers or conference calls.

The ON24 Webcast Center platform is offered in a SaaS model, enabling you to access the tools from any browser while being sure of a highly reliable and secure solution for all your virtual event needs.

ON24 Webcast Center Key Features

Plan and Manage Any Event

Beginning with audience generation, ON24 Webcast Center is a complete solution for your webcasting needs. Integrated email communications together with custom registration ensure that you capture and track every important detail about your events and your audience.



Deliver Webcasts, Podcasts and Ad Banners

ON24 leads the industry in its support for multiple platforms, media formats and types of virtual events you can use to reach your audience. Live webcasts are automatically archived and can be leveraged as on-demand events, delivered to users as podcasts, or used as powerful rich media advertising content in your web and email marketing campaigns.

Easy to Use Presenter Tools

ON24's unique Presentation Manager interface makes it easy to manage a successful event alone or in a geographically dispersed team. The streamlined interface runs in any browser, enables control to be shared among presenters, and allows you to dazzle your audience with video, audio, slides, Flash media, demos and web tours. You and your team can easily manage live Q&A, push polls and surveys to your audience and gather statistics in real time.

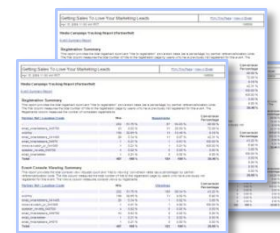


Customize Your Events

The ON24 Webcast Center provides extensive customization of your virtual events. From branded audience consoles to custom registration and HTML emails, your events are designed to your spec and strengthen your brand at every point.

Generate Powerful Reports

ON24 leads the industry in reporting capabilities to help you measure the success of your events and capture the best leads. Easily track ROI of your lead campaigns, understand your audience, and measure the effectiveness of your content.



About ON24, Inc.

ON24, Inc. (<http://www.ON24.com>) is the global leader in webcasting and virtual events. More than 700 organizations in technology, publishing, life sciences, government and financial services rely on ON24, including IBM, Cisco, United Business Media, Credit Suisse, GE Healthcare and the National Science Foundation. ON24 is headquartered in San Francisco, with offices in New York, London and Singapore.